

MIAMI BEACH SMALL BUSINESS SYMPOSIUM

Presented by

The City of Miami Beach LGBT Business Enhancement Committee, Sub Committee of Business Development, The Miami-Dade Gay & Lesbian Chamber of Commerce
And the LGBT Visitor Center

In an effort to promote economic growth and development in the City of Miami Beach, the GLBT Business Enhancement Committee has prepared a mini-symposium for small business owners interested in expanding or relocating their business to Miami Beach.

The 2-day event will take place in conjunction with Miami Beach Gay Pride and will feature a series of panels to educate the public on the steps required to open a business in Miami Beach.

The event will be held on **Friday, November 15, 2013, at 9:00 a.m. with** a day of panel discussions. Key Miami Beach Staff and/or community leaders will be available to answer questions and share their expertise on the necessary tools to start and operate a successful business. Featured speakers could include the Mayor of Miami Beach, Chief of Police and representatives from MDGLCC, LGBT Visitor Center, and others to be determined.

Speaker Requirements:

- Confirm panel time with committee Chair
- Prepare PowerPoint presentation to use during meeting day
- Commit to make PowerPoint available electronically afterward (via memory stick)
 - This will be used toward future symposiums for marketing purposes
- Be open to questions and answers by panel and participants.

Attendee Requirements:

- Agree to provide business details in advance of participation i.e. type of business, revenue generation, job development, community involvement
- Commit to spend entire day at symposium – attend events
- Agree to be videotaped for purposes of community and business development by signing release form to be provided at meeting
- Respect time and attention toward guest speakers
- Agree to complete survey at end of symposium

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Proposed Schedule*:

Friday, November 15, 2013

- 9:00 a.m. – Continental Breakfast @ the LGBT Visitor Center
- 9:00-10:00 a.m. – Welcome: Mayor and ED of MDGLCC
- 10:05-11:30 a.m. – City of Miami Beach/GMCSV Overview:
- 11:35-11:50 a.m. – 15-Minute Electronic Break
- 11:50-12:50 p.m. – Safety: Police Department
- 1:00-2:30 p.m. – Informal Networking Lunch & Open Discussion
- 2:45-3:45 p.m. – Housing and Property Market: Local Commercial and Residential Realtors
- 3:50-4:05 p.m. – 15 Minute Electronic Break
- 4:05-4:40 p.m. - Been there, Done that: Local Biz owner
- 4:40-5:15 p.m. - Social Life & Networking in South Beach: Local Promoters
- 5:15-5:30 p.m. – Closing overview and remarks: Committee & Commissioner
- 6:00-7:00 p.m. – Closing Cocktail Reception.

Attendees will then be asked to complete short survey before leaving.

*Schedule subject to change based on needs of local government and business owners.

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PARTICIPATION APPLICATION

Friday November 15, 2013 9:00am – 7:00pm

Name: _____

Business Name/Industry: _____

Current Address: _____

Email: _____

Telephone: _____

How did you hear about us? _____

Questions you may have for local entities i.e.

City/Police/Fire/Chamber/Real Estate/Social etc.

Date Rcvd. _____ **Approved by** _____

Submission of application does not automatically ensure participation; as it is subject to review by Committee